



PRESS RELEASE

Dubai, 2013 June 10th

CONFERENCE ABOUT INTERNATIONAL CONSTRUCTION EXHIBITIONS 2013:

BATIMAT – IDÉO BAIN – INTERCLIMA+ELEC

Monday, June 10, 2013, was held at the JW Marriott Hotel Dubai an information conference on international construction exhibition 2013: BATIMAT – IDEO BAIN – INTERCLIMA+ELEC, organized by Paris Region Economic Development Agency (PREDA) in to strengthen cooperation and exchanges in the areas of construction and architecture.

Mr. Jean-Luc MARGOT-DUCLOT, Senior VP Paris Region Economic Development Agency and Mrs. Stéphanie AUXENFANS, Director Construction Division Reed Expositions France, representing the shows: BATIMAT, IDEO BAIN and INTERCLIMA+ELEC, came from Paris to share with Emiratis players sector.

In his introduction, Mr. Jean-Luc MARGOT-DUCLOT stressed that « Paris is the first European economic region; the Emirati and the French markets offer significant business opportunities for companies of both countries needed to strengthen and develop ». Mr. Jean-Luc MARGOT-DUCLOT also stressed the role of the French exhibitions as global innovation platforms, observatories trends and essential business accelerator. Paris brings a unique range of leading events where you have to be to keep up with the global market.

Stephanie AUXENFANS, declare a single international event in the building sector at Paris Nord Villepinte exhibition center with three major shows: BATIMAT, INTERCLIMA+ELEC and IDEO BAIN. More than 3 000 exhibitors and 400 000 visitors will join the event from all over the world, an important opportunity for professionals and architects, to be held at Paris from 4th to 8th of November 2013.

Following this event, the rest of the day was dedicated to meet between stakeholders and guests: press, institutions, economic decision-makers and key market players Arab Emirates States.

The UAE and French participants present at the meeting recognized the significant potential offered by the Paris trade shows in terms of international presence, business opportunities, showcase innovation, access to French and European markets and business. The French exhibitions are important international business Platform for exhibitors and visitors from around the world to promote their products and services.

First region in the world in the field of organizing international trade fairs and congresses, the Paris region annually hosts more than 400 exhibitions involving 10 million professional visitors and 100 000 exhibiting companies, making Paris the first destination business in Europe. With more than 680 200 m² of gross exhibition space, the area also has the largest offer in the world of exhibition space.

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